

Literacy...

Consuming **and**
producing the media
forms of the day,
whatever they are.

Literacy...

Therefore, students need to be able to **write well** whatever they read.



Words



Collage



Words



Collage

Why literacy changes?

- Read to write time shrinking
- Pervasive, cheap tools
- Free, global stages



tEcosystem...



then (1975)

From Internet and American Life Project, 2006

tEcosystem...



then (1975) later (2002)

From Internet and American Life Project, 2006

10 dig lit action guidelines

1. Shift from text-centrism to new media collage
2. Value writing more than ever!
3. Adopt art as 4th, next R
4. Follow DAOW of literacy
5. Attitude is the aptitude



forms, grammar...

Visually differentiated text (VDT)



+



Essay form

VDT form

Writing for media



10 dig lit action guidelines

1. Shift from text-centrism to new media collage
2. Value writing more than ever!
- 3. Adopt art as 4th, next R**
4. Follow DAOW of literacy
5. Attitude is the aptitude



art the next R...



MORE INFO:

www.jasonDhler.com/nextr

why art next R now?

- Multimedia collage is WWW Esperanto...
- Assistive tech for the aesthetically challenged
- Real work, real pay
- ISTE on board
- Copyright is real



10 dig lit action guidelines

1. Shift from text-centrism to new media collage
2. Value writing more than ever!
3. Adopt art as next, 4th R
- 4. Follow DAOW of literacy**
5. Attitude is the aptitude



10 dig lit action guidelines

1. Shift from text-centrism to new media collage
2. Value writing more than ever!
3. Adopt art as next, 4th R
4. Follow DAOW of literacy
- 5. Attitude is the aptitude**



“The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.”

Alvin Toffler

10 dig lit action guidelines

6. Practice private and social literacy

7. Develop literacy about digital tools

8. Develop literacy about info

9. Fluency, not just literacy

10. Harness both report and story...embrace story!



10 dig lit action guidelines

6. Practice private and social literacy

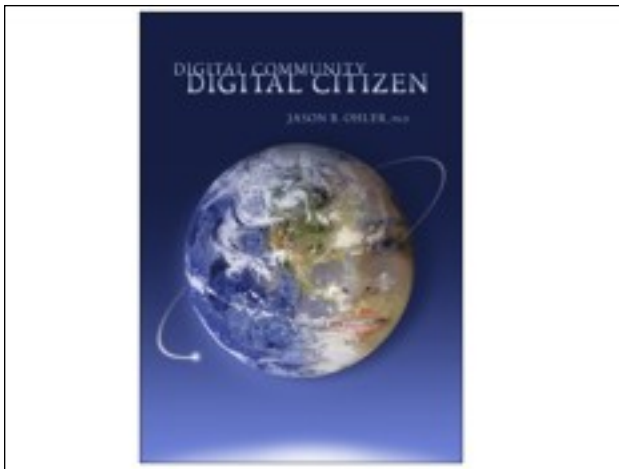
7. Develop literacy about digital tools

8. Develop literacy about info

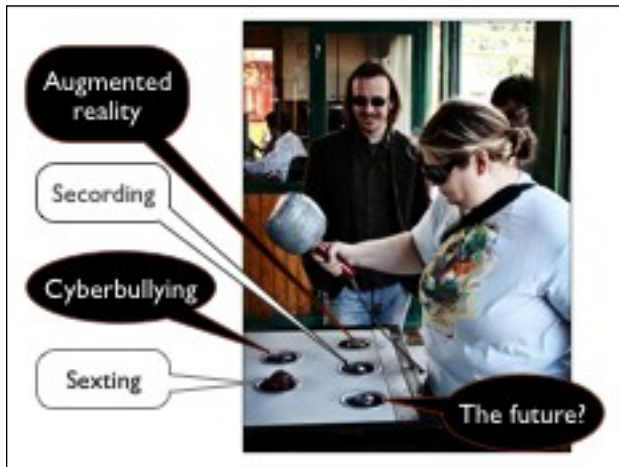
9. Fluency, not just literacy

10. Harness both report and story...embrace story!





Ideal School Board



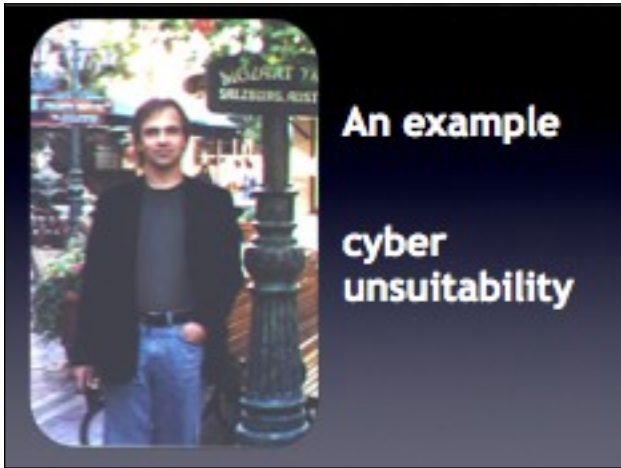
Ideal School Board

Character ed for Digital kids

**From
invisibility to
inquiry**

Mission statement?

“Students will study the personal, social and environmental impacts of every technology and media application they use in school.”





How would
you rate this
picture?

5?

10 dig lit action guidelines

6. Practice private and social literacy
7. Develop literacy about digital tools
8. Develop literacy about info
- 9. Fluency, not just literacy**
10. Harness both report and story...embrace story!



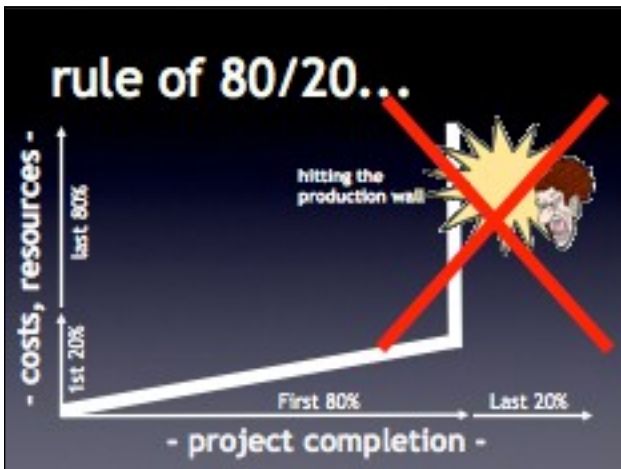
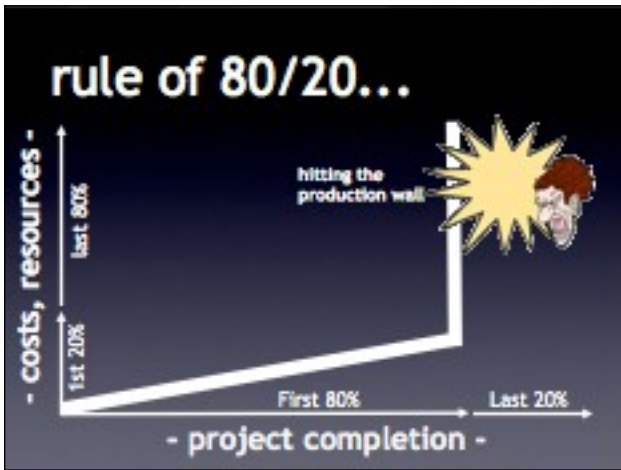
10 dig lit action guidelines

6. Practice private and social literacy
7. Develop literacy about digital tools
8. Develop literacy about info
9. Fluency, not just literacy
- 10. Harness both report and story...embrace story!**





Story
Advice





teachers R important!

- Leave clicks, tricks to kids with time
- Deputize: guide on side not technician magician
- Set standards
- Provide meaningful assessment, feedback
- Open doors
- Create learning communities



teachers R important!

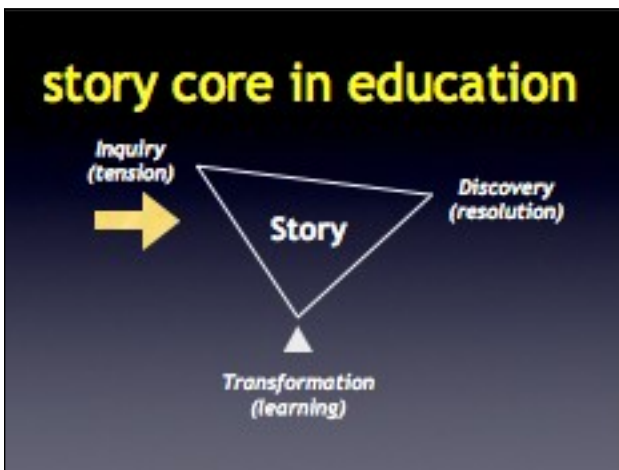
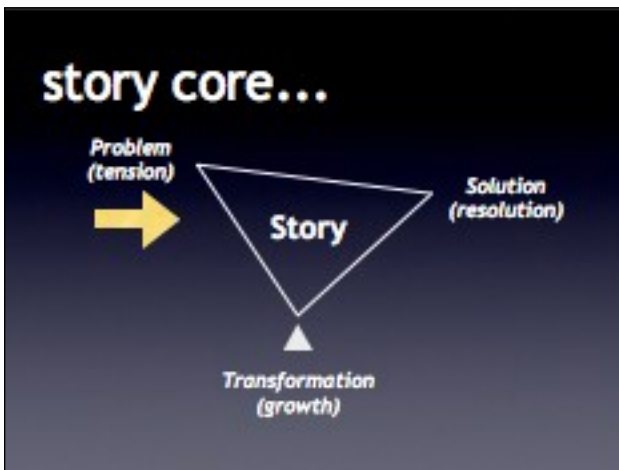
- Leave clicks, tricks to kids with time
- Deputize: guide on side not technician magician
- Set standards
- Provide meaningful assessment, feedback
- Open doors
- Create learning communities



assessment...

The "A for anything that moves" syndrome...





8 levels...

1. **Physical/kinesthetic** - strength, dexterity, realizing potential
2. **Inner strength** - courage, realizing potential
3. Emotional - maturity, realization
4. Moral - conscience, realizing "right"
5. Psychological - insight, self-awareness, realization, revelation
6. Social - realizing responsibility
7. Intellectual/creative - learning, problem solving, critical thinking, realizing new understandings
8. Spiritual - awakening, revelation

8 levels...

1. Physical/kinesthetic - strength, dexterity, realizing potential
2. Inner strength - courage, realizing potential
3. **Emotional** - maturity, realization
4. **Moral** - conscience, realizing "right"
5. Psychological - insight, self-awareness, realization, revelation
6. Social - realizing responsibility
7. Intellectual/creative - learning, problem solving, critical thinking, realizing new understandings
8. Spiritual - awakening, revelation

8 levels...

1. Physical/kinesthetic - strength, dexterity, realizing potential
2. Inner strength - courage, realizing potential
3. Emotional - maturity, realization
4. Moral - conscience, realizing "right"
5. **Psychological** - insight, self-awareness, realization, revelation
6. **Social** - realizing responsibility
7. Intellectual/creative - learning, problem solving, critical thinking, realizing new understandings
8. Spiritual - awakening, revelation

8 levels...

1. Physical/kinesthetic - strength, dexterity, realizing potential
2. Inner strength - courage, realizing potential
3. Emotional - maturity, realization
4. Moral - conscience, realizing "right"
5. Psychological - insight, self-awareness, realization, revelation
6. Social - realizing responsibility
7. **Intellectual/creative** - learning, problem solving, critical thinking, realizing new understandings
8. **Spiritual** - awakening, revelation

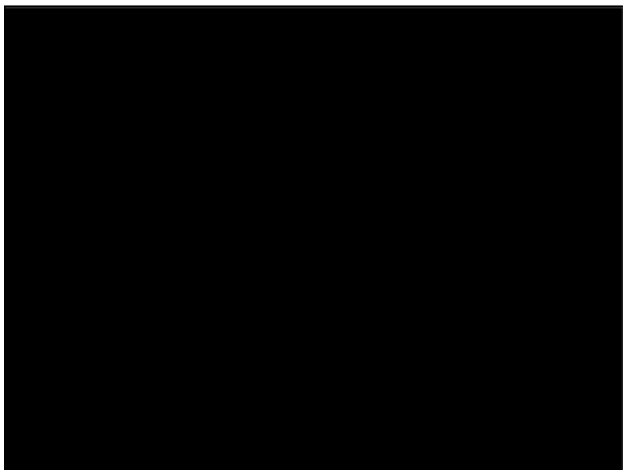
8 levels...

1. Physical/kinesthetic - strength, dexterity, **realizing** potential
2. Inner strength - courage, **realizing** potential
3. Emotional - maturity, **realization**
4. Moral - conscience, **realizing** "right"
5. Psychological - insight, self-awareness, **realization**, revelation
6. Social - **realizing** responsibility
7. Intellectual/creative - learning, problem solving, critical thinking, **realizing** new understandings
8. Spiritual - awakening, **revelation**

Watch...

- ✓ Rolling ball (Bledsoe)
- ✓ Brady
- ✓ Reluctant leader
- ✓ Life w/o air travel





Watch...

- ✓ Rolling ball (Bledsoe)
- ✓ **Brady**
- ✓ Reluctant leader
- ✓ Life w/o air travel



Watch...

- ✓ Rolling ball (Bledsoe)
- ✓ Brady
- ✓ **Reluctant leader**
- ✓ Life w/o air travel



Watch...

- ✓ Rolling ball (Bledsoe)
- ✓ Brady
- ✓ Reluctant leader
- ✓ **Life w/o air travel**





New approach...

1. Story idea

2. Story map



3. Storyboard, outline...*maybe*



VPS, basic...

Problem

Solution



Dilligham, 2003, modified Chiles 2005

story core...

Problem
(tension)

Solution
(resolution)

Story

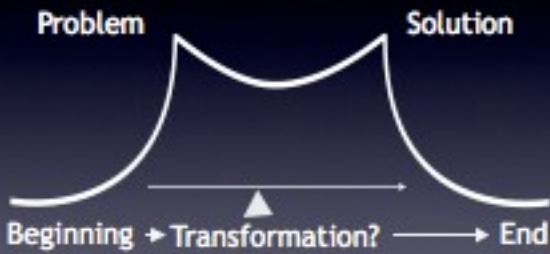
Transformation?
(change, growth)



story core within...



VPS, basic...



Dilligam, 2003, modified Chiles 1995





**What do teachers
want from
administrators?**

CARES

CARES for administrators

- † **C**ompensation
- † **A**ssistance/education
- † **R**ecognition
- † **E**xtra time
- † **S**upport risk, pilots

CARES for administrators

- + Compensation
- + Assistance/education
- + Recognition
- + Extra time
- + **S**upport risk, pilots



Techie/teachie advice

- Include techies at curriculum meetings

Techie/teachie advice

- Include techies at curriculum meetings
- Get up from the bench

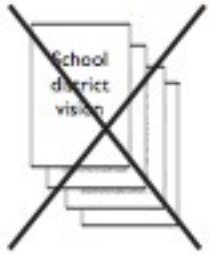
Techie/teachie advice

- Include techies at curriculum meetings
- Get up from the bench
- Support academics, mission, vision

Techie/teachie advice

- Include techies at curriculum meetings
- Get up from the bench
- Support academics, mission, vision
- Teachers: be kind to your techies

Visioning advice



Visioning advice



AIM!
Turn concerns into goals



Cautions?

Photo by vicki good



Digital makeup
- video conferencing



Digital makeup
- video conferencing
- JAM, shaving filters
- feigned attention,
canned laughter

How does it work?



committed
sardine.com

1 change





Works cited, cont.

For a full listing of the images, video, and other resources used in this presentation, please download this presentation from jasonOhler.com.

