

McREL's Operating Principles

In service to children and those who serve children, our work and how we work together will embody:

Significance

At McREL, we address “questions that matter,” leading to deep and broad positive impact on learning and practice. We continually review new and existing work against our goals and emerging issues so that we focus our resources appropriately.

Quality

Our work and our approach exemplify the highest professional standards, withstanding critical scrutiny, and exhibiting state-of-the-art practice. We review our work and hold ourselves accountable for our processes and results, striving for continuous improvement.

Responsibility

We operate for the public good and are accountable for our work, the way in which we conduct it, and our interactions with clients. Our ultimate goal is to identify, develop, and share information and techniques that improve student learning. We assess our work and welcome direct and honest feedback so we can learn, grow, and remain relevant to those we serve.

Integrity

We strive to create and maintain an environment of trust, respect, and common values. We treat each other and our clients with fairness and respect. What we say and do supports who we aspire to be and what we have set out to accomplish.

Ethics

Our work and our approach reflect fair, just, and compassionate understanding and insight. This results in opportunities for success for all children and those who serve them, regardless of race, culture, location, socioeconomic status, or discipline.

Openness

Our decision-making process is transparent to both internal and external audiences. This means that employees, partners, and clients have an opportunity to understand how we make decisions and learn what decisions were made. To expand the base of knowledge in education, we regularly communicate key knowledge and learning to internal and external audiences.